



April 30, 2021

To Our Valued Customers,

For more than 60 years, Delta Faucet Company has been dedicated to delivering meaningful innovations and beautifully designed products backed by exceptional service you can rely on. Our team is constantly focused on efficiently producing our products, while ensuring that you and your customers receive the level of quality you expect from the Delta® and Peerless® brands. Despite our best efforts, our industry has faced tremendous pressures, especially related to supply chain, transportation, and raw materials. As a result, we are announcing **a strategic price increase for Delta and Peerless products that will go into effect July 11, 2021**. The overall weighted average of the increase for **Delta faucets, showers, accessories and repair parts is +2.1%**. The overall weighted average of the increase for **Peerless faucets, showers and repair parts is +1.7%**.

Updated electronic price files will be available on May 10 through your local Delta and Peerless product sales representative. The files will also be posted on the deltafaucet.com website in the Professionals area under Product Resources and on the peerlessfaucet.com website in the Professionals area under Price List.

Beginning July 11, the new pricing will be updated on the Delta and Peerless websites, and Delta product pricing will also be revised in the Delta digital price book at pricebook.apps.deltafaucet.com. The new pricing will be reflected in the 2021|2022 Delta Price Book and Peerless Catalog 2021/2022, which will be distributed in July 2021.

Thank you for your understanding as we address the many challenges in our industry. We value your business and appreciate your continued support of Delta Faucet Company and our products.

If you have any questions, please contact your local Delta and Peerless product sales representative.

Sincerely,

A handwritten signature in black ink that reads "Jon Dartt".

Jon Dartt
Vice President, Trade