



Marketing Bulletin

To: All Distributors and Representatives

Date: April 15th, 2021

Subject: Pricing - Effective June 15th, 2021

Due to unprecedented increases in material costs affecting both our valued suppliers and our own operations, **Zoeller®'s Louisville based brands, Zoeller® Pump Company, Zoeller® Engineered Products, and Clarus® Environmental** are forced to take a **5% increase effective June 15th, 2021** on most of its products.

We greatly appreciate your business and trust this advanced notice will allow you ample time to adjust your stocking levels accordingly. An electronic file will be emailed out by **May 1st**.

As always, if you require a physical printed version, please request it at pricing@zoeller.com and we will have one mailed. Please share this information with your internal departments including Purchasing, IT and others than may monitor IMAP/Internet Advertising pricing.

Please contact your factory representative or our Customer Support department if you have any questions. We greatly appreciate your business!

Sincerely,

Mark Huntebrinker

Director of Sales and Marketing

Zoeller Family of Water Solutions™

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